

? show files;ds

File 47:Gale Group Magazine DB(TM) 1959-2007/Apr 09  
(c) 2007 The Gale group  
File 635:Business Dateline(R) 1985-2007/Apr 18  
(c) 2007 ProQuest Info&Learning  
File 570:Gale Group MARS(R) 1984-2007/Apr 17  
(c) 2007 The Gale Group  
File 249:Mgt. & Mktg. Abs. 1976-2007Apr W2  
(c) 2007 Pira International  
File 141:Readers Guide 1983-2007/Feb  
(c) 2007 The HW Wilson Co  
File 387:The Denver Post 1994-2007/Apr 17  
(c) 2007 Denver Post  
File 471:New York Times Fulltext 1980-2007/Apr 18  
(c) 2007 The New York Times  
File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06  
(c) 2002 Phoenix Newspapers  
File 494:St LouisPost-Dispatch 1988-2007/Apr 17  
(c) 2007 St Louis Post-Dispatch  
File 631:Boston Globe 1980-2007/Apr 15  
(c) 2007 Boston Globe  
File 633:Phil.Inquirer 1983-2007/Apr 13  
(c) 2007 Philadelphia Newspapers Inc  
File 638:Newsday/New York Newsday 1987-2007/Apr 18  
(c) 2007 Newsday Inc.  
File 640:San Francisco Chronicle 1988-2007/Apr 18  
(c) 2007 Chronicle Publ. Co.  
File 641:Rocky Mountain News Jun 1989-2007/Apr 18  
(c) 2007 Scripps Howard News  
File 702:Miami Herald 1983-2007/Mar 25  
(c) 2007 The Miami Herald Publishing Co.  
File 703:USA Today 1989-2007/Apr 17  
(c) 2007 USA Today  
File 704:(Portland)The Oregonian 1989-2007/Apr 16  
(c) 2007 The Oregonian  
File 713:Atlanta J/Const. 1989-2007/Apr 15  
(c) 2007 Atlanta Newspapers  
File 714:(Baltimore) The Sun 1990-2007/Apr 18  
(c) 2007 Baltimore Sun  
File 715:Christian Sci.Mon. 1989-2007/Apr 16  
(c) 2007 Christian Science Monitor  
File 725:(Cleveland)Plain Dealer Aug 1991-2007/Apr 17  
(c) 2007 The Plain Dealer  
File 735:St. Petersburg Times 1989- 2007/Apr 18  
(c) 2007 St. Petersburg Times  
File 476:Financial Times Fulltext 1982-2007/Apr 18  
(c) 2007 Financial Times Ltd  
File 477:Irish Times 1999-2007/Apr 18  
(c) 2007 Irish Times  
File 710:Times/Sun.Times(London) Jun 1988-2007/Apr 18  
(c) 2007 Times Newspapers  
File 711:Independent(London) Sep 1988-2006/Dec 12  
(c) 2006 Newspaper Publ. PLC  
File 756:Daily/Sunday Telegraph 2000-2007/Apr 18  
(c) 2007 Telegraph Group  
File 757:Mirror Publications/Independent Newspapers 2000-2007/Apr 18  
(c) 2007

Set Items Description

S1 2299321 AFFILIATE? ? OR THIRDPARTY OR PARTNER OR PARTNERS OR ADVERTISER OR ADVERTISERS OR MARKETER OR MARKETERS

*EIC Search*  
*Considered ALL*

S2 244173 (3RD OR THIRD OR ANOTHER OR OTHER OR EXTERNAL OR OUTSIDE OR  
 OUT())SIDE OR SEPARATE OR CONTENT) () (PARTY OR PARTIES OR MERC-  
 HANT OR MERCHANTS OR VENDOR OR VENDORS OR SELLER OR SELLERS OR  
 PROVIDER OR PROVIDERS)  
 S3 4880748 INTERCEPT??? OR INTERVENE OR INTERVENES OR INTERVENTION OR  
 INTERVENING OR CATCH??? OR CAPTUR??? OR DETECT??? OR SENS???  
 S4 13816368 CLIENT OR CLIENTS OR CONSUMER OR CONSUMERS OR CUSTOMER OR -  
 CUSTOMERS OR PARTICIPANT OR PARTICIPANTS OR PATRON OR PATRONS  
 OR PEOPLE OR SURFER OR SURFERS OR USER OR USERS OR VIEWER OR -  
 VIEWERS  
 S5 7836536 REQUEST OR REQUESTS OR INTERACTION OR INTERACTIONS OR COMM-  
 AND OR COMMANDS OR ACTION OR ACTIONS OR ACTIVITY OR ACTIVITIES  
 OR QUERY??? OR QUERIES OR OPERATION OR OPERATIONS  
 S6 738183 (TELEVISION OR TV OR NETWORK OR BROADCAST OR SATELLITE OR -  
 CABLE OR TELEPHONE OR PHONE OR WIRELESS OR WAP) (2N) (PROVID???  
 OR PROVISION OR SYSTEM OR SUPPL??? OR COMPAN??? OR VENDOR OR -  
 SELLER OR SERVICE OR OPERATOR) OR CONTROLLER  
 S7 4844652 INTERACTIVITY OR AD OR ADS OR ADVERTISING OR COMMERCIAL OR  
 COMMERCIALS OR MARKETING OR EMMERCE OR ECOMMERCE OR (ONLINE OR  
 ON())LINE OR VIRTUAL OR ELECTRONIC OR E) () (SELLING OR COMMERC-  
 E) OR POLLING OR (LEAD OR LEADS) (2N)GENERAT???  
 S8 11270 S3(5N) (S1 OR S2)  
 S9 626 S7(10N)S8  
 S10 2336 S4(5N)S5(5N)S6  
 S11 1 S9(S)S10  
 S12 21610 S3(10N) (S1 OR S2)  
 S13 2502 S7(S)S12  
~~S14 37 S6(S)S13~~  
 S15 21 S14 NOT PY>2000  
 S16 18 S15 NOT PD=20000512:20070531  
 S17 17 RD (unique items)

? show files;ds

File 239:Mathsci 1940-2007/May  
(c) 2007 American Mathematical Society  
File 267:Finance & Banking Newsletters 2007/Apr 16  
(c) 2007 Dialog  
File 268:Banking Info Source 1981-2007/Apr W2  
(c) 2007 ProQuest Info&Learning  
File 553:Wilson Bus. Abs. 1982-2007/Apr  
(c) 2007 The HW Wilson Co  
File 625:American Banker Publications 1981-2007/Apr 16  
(c) 2007 American Banker  
File 626:Bond Buyer Full Text 1981-2007/Apr 17  
(c) 2007 Bond Buyer  
File 647:CMP Computer Fulltext 1988-2007/Jul W1  
(c) 2007 CMP Media, LLC  
File 674:Computer News Fulltext 1989-2006/Sep W1  
(c) 2006 IDG Communications  
File 996:NewsRoom 2000-2001  
(c) 2006 Dialog  
File 13:BAMP 2007/Apr W2  
(c) 2007 The Gale Group  
File 75:TGG Management Contents(R) 86-2007/Apr W2  
(c) 2007 The Gale Group

| Set | Items   | Description   |
|-----|---------|---|
| S1  | 1720376 | AFFILIATE? ? OR THIRDPARTY OR PARTNER OR PARTNERS OR ADVERTISER OR ADVERTISERS OR MARKETER OR MARKETERS   |
| S2  | 348778  | (3RD OR THIRD OR ANOTHER OR OTHER OR EXTERNAL OR OUTSIDE OR OUT())SIDE OR SEPARATE OR CONTENT) () (PARTY OR PARTIES OR MERCHANT OR MERCHANTS OR VENDOR OR VENDORS OR SELLER OR SELLERS OR PROVIDER OR PROVIDERS)                          |
| S3  | 2544364 | INTERCEPT??? OR INTERVENE OR INTERVENES OR INTERVENTION OR INTERVENING OR CATCH??? OR CAPTUR??? OR DETECT??? OR SENS???   |
| S4  | 8353736 | CLIENT OR CLIENTS OR CONSUMER OR CONSUMERS OR CUSTOMER OR CUSTOMERS OR PARTICIPANT OR PARTICIPANTS OR PATRON OR PATRONS OR PEOPLE OR SURFER OR SURFERS OR USER OR USERS OR VIEWER OR VIEWERS  |
| S5  | 5641239 | REQUEST OR REQUESTS OR INTERACTION OR INTERACTIONS OR COMMAND OR COMMANDS OR ACTION OR ACTIONS OR ACTIVITY OR ACTIVITIES OR QUERY??? OR QUERIES OR OPERATION OR OPERATIONS  |
| S6  | 720255  | (TELEVISION OR TV OR NETWORK OR BROADCAST OR SATELLITE OR CABLE OR TELEPHONE OR PHONE OR WIRELESS OR WAP) (2N) (PROVID??? OR PROVISION OR SYSTEM OR SUPPL??? OR COMPAN??? OR VENDOR OR SELLER OR SERVICE OR OPERATOR) OR CONTROLLER       |
| S7  | 3568157 | INTERACTIVITY OR AD OR ADS OR ADVERTISING OR COMMERCIAL OR COMMERCIALS OR MARKETING OR EMMERCE OR ECOMMERCE OR (ONLINE OR ON())LINE OR VIRTUAL OR ELECTRONIC OR E) () (SELLING OR COMMERC-E) OR POLLING OR (LEAD OR LEADS) (2N)GENERAT??? |
| S8  | 8715    | S3(5N) (S1 OR S2)   |
| S9  | 522     | S7(10N)S8   |
| S10 | 2906    | S4(5N)S5(5N)S6  |
| S11 | 0       | S9(S)S10  |
| S12 | 16430   | S3(10N) (S1 OR S2)  |
| S13 | 2494    | S7(S)S12  |
| S14 | 121     | S6(S)S13  |
| S15 | 1067    | S7(10N)S12  |
| S16 | 20      | S6(S)S15  |
| S17 | 1676    | S7(20N)S12  |
| S18 | 65      | S6(S)S17  |
| S19 | 43      | S18 NOT PY>2000   |
| S20 | 32      | S19 NOT PD=20000512:20070531  |

S21

31 RD (unique items)

? show files;ds

File 16:Gale Group PROMT(R) 1990-2007/Apr 16  
(c) 2007 The Gale Group  
File 160:Gale Group PROMT(R) 1972-1989  
(c) 1999 The Gale Group  
File 476:Financial Times Fulltext 1982-2007/Apr 18  
(c) 2007 Financial Times Ltd  
File 621:Gale Group New Prod.Annou.(R) 1985-2007/Apr 17  
(c) 2007 The Gale Group  
File 624:McGraw-Hill Publications 1985-2007/Apr 18  
(c) 2007 McGraw-Hill Co. Inc  
File 634:San Jose Mercury Jun 1985-2007/Apr 17  
(c) 2007 San Jose Mercury News  
File 636:Gale Group Newsletter DB(TM) 1987-2007/Apr 11  
(c) 2007 The Gale Group  
File 610:Business Wire 1999-2007/Apr 18  
(c) 2007 Business Wire.  
File 613:PR Newswire 1999-2007/Apr 08  
(c) 2007 PR Newswire Association Inc  
File 810:Business Wire 1986-1999/Feb 28  
(c) 1999 Business Wire  
File 813:PR Newswire 1987-1999/Apr 30  
(c) 1999 PR Newswire Association Inc

| Set | Items    | Description  |
|-----|----------|--|
| S1  | 5239717  | AFFILIATE? ? OR THIRDPARTY OR PARTNER OR PARTNERS OR ADVERTISER OR ADVERTISERS OR MARKETER OR MARKETERS  |
| S2  | 1130151  | (3RD OR THIRD OR ANOTHER OR OTHER OR EXTERNAL OR OUTSIDE OR OUTSIDE OR SEPARATE OR CONTENT) (PARTY OR PARTIES OR MERCHANT OR MERCHANTS OR VENDOR OR VENDORS OR SELLER OR SELLERS OR PROVIDER OR PROVIDERS)                               |
| S3  | 2740153  | INTERCEPT??? OR INTERVENE OR INTERVENES OR INTERVENTION OR INTERVENING OR CATCH??? OR CAPTURE??? OR DETECT??? OR SENS???   |
| S4  | 14630603 | CLIENT OR CLIENTS OR CONSUMER OR CONSUMERS OR CUSTOMER OR CUSTOMERS OR PARTICIPANT OR PARTICIPANTS OR PATRON OR PATRONS OR PEOPLE OR SURFER OR SURFERS OR USER OR USERS OR VIEWER OR VIEWERS   |
| S5  | 11187374 | REQUEST OR REQUESTS OR INTERACTION OR INTERACTIONS OR COMMAND OR COMMANDS OR ACTION OR ACTIONS OR ACTIVITY OR ACTIVITIES OR QUERY??? OR QUERIES OR OPERATION OR OPERATIONS   |
| S6  | 2437076  | (TELEVISION OR TV OR NETWORK OR BROADCAST OR SATELLITE OR CABLE OR TELEPHONE OR PHONE OR WIRELESS OR WAP) (2N) (PROVID??? OR PROVISION OR SYSTEM OR SUPPLY??? OR COMPANY??? OR VENDOR OR SELLER OR SERVICE OR OPERATOR) OR CONTROLLER    |
| S7  | 10377968 | INTERACTIVITY OR AD OR ADS OR ADVERTISING OR COMMERCIAL OR COMMERCIALS OR MARKETING OR ECOMMERCE OR ECOMMERCE OR (ONLINE OR ONLINE OR VIRTUAL OR ELECTRONIC OR E) (SELLING OR COMMERCIAL) OR POLLING OR (LEAD OR LEADS) (2N) GENERATE??? |
| S8  | 18847    | S3(5N) (S1 OR S2)  |
| S9  | 1452     | S7(10N)S8  |
| S10 | 13073    | S4(5N)S5(5N)S6   |
| S11 | 0        | S9(S)S10   |
| S12 | 37263    | S3(10N) (S1 OR S2)   |
| S13 | 4863     | S7(20N)S12   |
| S14 | 36533    | S4(10N)S5(10N)S6   |
| S15 | 3        | S13(2S)S14   |
| S16 | 6701     | S7(S)S12   |
| S17 | 304      | S6(S)S16   |
| S18 | 3088     | S7(10N)S12   |
| S19 | 28       | S6(10N)S18   |
| S20 | 73       | S6(S)S18   |

|     |    |                              |
|-----|----|------------------------------|
| S21 | 45 | S6.(20N).S18J                |
| S22 | 30 | S21 NOT PY>2000              |
| S23 | 28 | S22 NOT PD=20000512:20070531 |
| S24 | 21 | RD (unique items)            |

? show files;ds

File 9:Business & Industry(R) Jul/1994-2007/Apr 16

(c) 2007 The Gale Group

File 15:ABI/Inform(R) 1971-2007/Apr 18

(c) 2007 ProQuest Info&Learning

File 148:Gale Group Trade & Industry DB 1976-2007/Apr 17

(c)2007 The Gale Group

File 275:Gale Group Computer DB(TM) 1983-2007/Apr 17

(c) 2007 The Gale Group

File 56:Computer and Information Systems Abstracts 1966-2007/Mar

(c) 2007 CSA.

| Set            | Items         | Description   |
|----------------|---------------|---|
| S1             | 2918923       | AFFILIATE? ? OR THIRDPARTY OR PARTNER OR PARTNERS OR ADVERTISER OR ADVERTISERS OR MARKETER OR MARKETERS   |
| S2             | 733108        | (3RD OR THIRD OR ANOTHER OR OTHER OR EXTERNAL OR OUTSIDE OR OUTSIDE OR SEPARATE OR CONTENT) (PARTY OR PARTIES OR MERCHANT OR MERCHANTS OR VENDOR OR VENDORS OR SELLER OR SELLERS OR PROVIDER OR PROVIDERS)                              |
| S3             | 2152685       | INTERCEPT??? OR INTERVENE OR INTERVENES OR INTERVENTION OR INTERVENING OR CATCH??? OR CAPTURE??? OR DETECT??? OR SENS???  |
| S4             | 9393332       | CLIENT OR CLIENTS OR CONSUMER OR CONSUMERS OR CUSTOMER OR CUSTOMERS OR PARTICIPANT OR PARTICIPANTS OR PATRON OR PATRONS OR PEOPLE OR SURFER OR SURFERS OR USER OR USERS OR VIEWER OR VIEWERS  |
| S5             | 6582046       | REQUEST OR REQUESTS OR INTERACTION OR INTERACTIONS OR COMMAND OR COMMANDS OR ACTION OR ACTIONS OR ACTIVITY OR ACTIVITIES OR QUERY??? OR QUERIES OR OPERATION OR OPERATIONS  |
| S6             | 1557249       | (TELEVISION OR TV OR NETWORK OR BROADCAST OR SATELLITE OR CABLE OR TELEPHONE OR PHONE OR WIRELESS OR WAP) (2N) (PROVID??? OR PROVISION OR SYSTEM OR SUPPLY??? OR COMPANY??? OR VENDOR OR SELLER OR SERVICE OR OPERATOR) OR CONTROLLER   |
| S7             | 6748914       | INTERACTIVITY OR AD OR ADS OR ADVERTISING OR COMMERCIAL OR COMMERCIALS OR MARKETING OR E-MERCE OR E-COMMERCE OR (ONLINE OR ONLINE OR VIRTUAL OR ELECTRONIC OR E) (SELLING OR COMMERCIAL) OR POLLING OR (LEAD OR LEADS) (2N) GENERATE??? |
| S8             | 15652         | S3(5N) (S1 OR S2)   |
| S9             | 1230          | S7(10N)S8   |
| S10            | 7480          | S4(5N)S5(5N)S6  |
| S11            | 0             | S9(S)S10  |
| S12            | 29625         | S3(10N) (S1 OR S2)  |
| S13            | 3968          | S7(20N)S12  |
| S14            | 20777         | S4(10N)S5(10N)S6  |
| S15            | 1             | S13(2S)S14  |
| S16            | 5255          | S7(S)S12  |
| S17            | 142           | S6(S)S16  |
| S18            | 3968          | S7(20N)S12  |
| S19            | 114           | S6(S)S18  |
| S20            | 91            | S6(20N)S18  |
| <del>S21</del> | <del>92</del> | <del>S15 OR S20</del>   |
| S22            | 61            | S21 NOT PY>2000   |
| S23            | 54            | S22 NOT PD=20000512:20070531  |
| S24            | 49            | RD (unique items)   |

? show files;ds

File 20:Dialog Global Reporter 1997-2007/Apr 18  
(c) 2007 Dialog

| Set | Items    | Description   |
|-----|----------|---|
| S1  | 3462482  | AFFILIATE? ? OR THIRDPARTY OR PARTNER OR PARTNERS OR ADVERTISER OR ADVERTISERS OR MARKETER OR MARKETERS   |
| S2  | 649568   | (3RD OR THIRD OR ANOTHER OR OTHER OR EXTERNAL OR OUTSIDE OR OUTSIDE OR SEPARATE OR CONTENT) (PARTY OR PARTIES OR MERCHANT OR MERCHANTS OR VENDOR OR VENDORS OR SELLER OR SELLERS OR PROVIDER OR PROVIDERS)                            |
| S3  | 3735634  | INTERCEPT??? OR INTERVENE OR INTERVENES OR INTERVENTION OR INTERVENING OR CATCH??? OR CAPTUR??? OR DETECT??? OR SENS???   |
| S4  | 15657888 | CLIENT OR CLIENTS OR CONSUMER OR CONSUMERS OR CUSTOMER OR CUSTOMERS OR PARTICIPANT OR PARTICIPANTS OR PATRON OR PATRONS OR PEOPLE OR SURFER OR SURFERS OR USER OR USERS OR VIEWER OR VIEWERS  |
| S5  | 13481938 | REQUEST OR REQUESTS OR INTERACTION OR INTERACTIONS OR COMMAND OR COMMANDS OR ACTION OR ACTIONS OR ACTIVITY OR ACTIVITIES OR QUERY??? OR QUERIES OR OPERATION OR OPERATIONS  |
| S6  | 1226874  | (TELEVISION OR TV OR NETWORK OR BROADCAST OR SATELLITE OR CABLE OR TELEPHONE OR PHONE OR WIRELESS OR WAP) (2N) (PROVID??? OR PROVISION OR SYSTEM OR SUPPL??? OR COMPAN??? OR VENDOR OR SELLER OR SERVICE OR OPERATOR) OR CONTROLLER   |
| S7  | 10436060 | INTERACTIVITY OR AD OR ADS OR ADVERTISING OR COMMERCIAL OR COMMERCIALS OR MARKETING OR EMMERCE OR ECOMMERCE OR (ONLINE OR ON()LINE OR VIRTUAL OR ELECTRONIC OR E) (SELLING OR COMMERC-E) OR POLLING OR (LEAD OR LEADS) (2N)GENERAT??? |
| S8  | 13126    | S3(5N) (S1 OR S2)   |
| S9  | 672      | S7(10N)S8   |
| S10 | 4813     | S4(5N)S5(5N)S6  |
| S11 | 0        | S9(S)S10  |
| S12 | 26041    | S3(10N) (S1 OR S2)  |
| S13 | 2292     | S7(20N)S12  |
| S14 | 13974    | S4(10N)S5(10N)S6  |
| S15 | 4        | S13(F)S14   |
| S16 | 3739     | S7(S)S12  |
| S17 | 176      | S6(S)S16  |
| S18 | 2292     | S7(20N)S12  |
| S19 | 43       | S6(20N)S18  |
| S20 | 47       | S15 OR S19  |
| S21 | 28       | S20 NOT PY>2000   |
| S22 | 24       | S21 NOT PD=20000512:20070531  |
| S23 | 24       | RD (unique items)   |



Research  
DatabasesBasic  
SearchAdvanced  
SearchVisual  
SearchChoose  
Databases[Sign In](#)[Folder](#)[Preferences](#)[New Features!](#)[Help](#)[Return to the USPTO NPL Page](#)[New Search](#)[Keyword](#)[Publications](#)[Indexes](#)

## Print Manager

[Back](#)[Articles](#)

Number of items to be printed: 20

☐ Remove these items from folder after printing[ [Estimate Number Of Pages](#) ]

For information on printing full text, see [online help](#).  
For information on using Citation Formats,  
see [online citation help](#)

Include when printing:

☐ HTML Full Text (when available)☐ Current Search History☒ Standard Field Format☐ Citation Format☐ Customized Field Format[Top of Page](#)[EBSCO Support Site](#)[Privacy Policy](#) | [Terms of Use](#) | [Copyright](#)

© 2007 EBSCO Industries, Inc. All rights reserved.

[◀Back](#)

8 page(s) will be printed.

**Search History**

| #   | Query   | Limiters/Expanders                                 | Last Run Via   | Results |
|-----|---|--|--|---------|
| S64 | ( (affiliate? or third party or partner? or advertiser? or marketer? or ((3rd or third or another or other or external or outside or out side or separate or content) and (party or parties or merchant? or vendor? or seller? or providers?))) and (intercept??? or interven* or catch??? or capture??? or detect??? or sens???) and (((television or tv or network or broadcast or satellite or cable or telephone or phone or wireless or wap) and (provide??? or provision or system or supply??? or company??? or vendor or seller or service or operator)) or controller) ) | <b>Limiters</b> - Date Published:<br>198501-200005 | <b>Interface</b> -<br>EBSCOhost<br><b>Search Screen</b> -<br>Basic Search<br><b>Database</b> -<br>Internet and<br>Personal<br>Computing<br>Abstracts | 20      |
| S63 | ( (affiliate? or third party or partner? or advertiser? or marketer? or ((3rd or third or another or other or external or outside or out side or separate or content) and (party or parties or merchant? or vendor? or seller? or provider?))) and (intercept??? or interven* or catch??? or capture??? or detect??? or sens???) and (((television or tv or network or broadcast or satellite or cable or telephone or phone or wireless or wap) and (provide??? or provision or system or supply??? or company??? or vendor or seller or   | <b>Limiters</b> - Date Published:<br>198501-200005 | <b>Interface</b> -<br>EBSCOhost<br><b>Search Screen</b> -<br>Basic Search<br><b>Database</b> -<br>Internet and<br>Personal<br>Computing<br>Abstracts | 20      |